G8-Broader Middle East and North Africa (G8-BMENA) Forum for the Future VII
Conference on the Private Sector's Role in the Area of Social Responsibility

İstanbul Kültür University | 9-10 October 2010

Saturday, October 9, 2010

10:00 Welcoming Remarks

Dr. Mensur Akgün
Director, Global Political Trends Center (GPoT)

Dr. Bahar Akınguç Günver
President, Board of Trustees, Istanbul Kültür University

Dr. Eglal Rached
Regional Director, The International Development Research Center (IDRC)
Middle East and North Africa

Mohsen Marzouk
Secretary General, Arab Democracy Foundation (ADF)

10:30 Keynote Addresses

Mehmet Şimşek (TBC)
Minister of Finance of Turkey

Ümit Boyner (TBC)
President, Turkish Industrialists’ and Businessmen’s Association (TÜSİAD)

11:15 Coffee Break

11:45 First Plenary: The State of, and Prospects for, Corporate Social Responsibility in BMENA (Panel and Discussion)

- What is the state of CSR in the region?
- How can the private sector benefit from CSR and civil society engagement?
- How can civil society benefit from the emergence of CSR in the region?
- What is the role of business, civil society and governments in promoting participation?

Moderator: Tamer Koçel
Director, AGMER (Family Businesses and Entrepreneurship Application and Research Center), Istanbul Kültür University
Salam Kawakibi  
*Research Director and Coordinator of Programs, Arab Reform Initiative*

Abdulaziz Sager  
*Chairman, Gulf Research Center*

13:00  
**Lunch**

14:30  
**Parallel Sessions I**

1. **Civil Society and business: Working Together to Achieve Common Aims**

   - Where might civil society and the private sector work together? Are there areas of common interest?
   - Are there examples of best practice?
   - How can cooperation be engendered?

   Chair: **Asem Rababa**  
   *President, Adaleh Center for Human Rights Studies*

   **Ezzaddine AlAsbahi**  
   *President, Human Rights Information and Training Center (HRITC)*

   **Bakhtiar Amin**  
   *Director, International Alliance for Justice*

2. **Women’s Economic Participation**

   - Is the private sector responsible for the women’s empowerment?
   - What support can the private sector offer to women from the region to ensure their full economic participation?

   Chair: **Lamis Nasser**  
   *Head, Human Forum for Women's Rights (HFWR)*

   **Reem Obeidat**  
   *Consultant; former Chairperson of UNESCO for Communication Technology and Journalism for Women*

   **Mona Makram Ebeid**  
   *Association for the Advancement of Education*
15:30 Coffee Break

16:00 Parallel Sessions II

1. **Looking to the Future: Encouraging the Next Generation**

   - How can the private sector help the region’s youth?
   - Is it in the private sector’s interest to actively engage with the younger generation?
   - How should they best do this?

   Chair: **Khalil Elian**  
   *Project Coordinator, Al-Urdun Al-Jadid Research Center*

   **Salim Mawad**  
   *Executive Director, Sustainable Democracy Center*

   **Shahid Najam**  
   *Director, United Nations Development Program (UNDP) Turkey*

2. **Capacity Building: Developing Civil Society’s Potential**

   - How can the private sector help civil society build its capacity?
   - What does civil society have to learn from the private sector?
   - Are there examples of best practice in this area?

   Chair: **Ziad Abdel Samad**  
   *Arab NGO Network for Development (ANND)*

   **Naguib Sawiris**  
   *Vice-Chair, Sawiris Foundation*

   **Yılmaz Argüden**  
   *Chairman, ARGE Consulting; Chairman, Rothschild Turkey*

17.00 End of Day I

20.00 Dinner
Sunday, October 10, 2010

10:00  Final Plenary: Engendering Corporate-Civil Society Cooperation in the Region (Panel and Discussion)

Moderator: Melsa Ararat (TBC)
Director, Corporate Governance Forum; Advisory Board of CSR-Turkey

Rapporteurs from Previous Day’s Parallel Sessions

- Means of developing widespread sustainable and active cooperation between civil society and business in the region
- Recommendations for business, civil society and governments

11:30  Coffee Break

12:00  Concluding Remarks: Adoption of the Final Recommendations

Moderator: Mohsen Marzouk
Secretary General, Arab Democracy Foundation (ADF)

Dr. Eglal Rached
Regional Director, The International Development Research Center (IDRC)
Middle East and North Africa

(Name)
National Human Rights Commission of Qatar

Sabiha Senyücel Gündoğar
Foreign Policy Program Director, Turkish Economic and Social Studies Foundation (TESEV)

Dr. Sylvia Tiryaki
Deputy Director, Global Political Trends Center (GPoT)

13:30  Lunch

15:00  Visit to the “Quran in its 1,400th Year” Exhibition at the Turkish and Islamic Arts Museum (optional – registration required)